GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3283
ANSWERED ON:11.08.2000
TOURISM POTENTIAL OF TAMIL NADU
SUDARSANA E.M. NATCHIAPPAN

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the names of tourist spots of Tamil Nadu listed in the Government of India`s tourism network indicating the amount allocated/released and the progress made during the last three years, till date; and

(b) the specific plan taken up to focus tourism potentiality of Tamil Nadu at national and international level?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): In consultation with the State Government of Tamil Nadu following circuits which include spots of tourist interests have been identified for development:

(i) Chennai-Mamallapuram-Kancheepuram-Vellur-Thiruvannamalai-Ginjee-Pondicherry (Southern Heritage Circuit)

(ii) Kochi-Thekkady-Madurai-Rameshwaram

Central financial assistance has been provided to Tamil Nadu for tourism projects covering several places of tourist interest in the State including the tourist spots of Chennai, Madurai, Rameshwaram, etc. The details are as follows:

(Rupees in lakhs)

S.No.	Year	No.of projects	Amount sanctioned	Amount released
1.	1997-98	7	59.74	22.86
2.	1998-99	17	316.29	115.85
3.	1999-2000	26	493.85	104.56

(b): The Government is attracting foreign as well as domestic tourists by promoting Indiaincluding the State of Tamil Nadu through its 18 overseas offices by advertising in print & electronic media, participations in travel fairs, inviting media and Travel Agents, extensive use of Information Technology in tourism promotion ,etc.